

#### Guaranteed to Instantly Double Your Store's Last Month Google Reviews Within 60 Days of Launch!\*

#### NOW INTEGRATED WITH:



# We Help Retailers:

- See a 360° view of the customer experience
- Discover, resolve and respond to customer issues in real time
- Significantly increase CST, CSAT and NPS scores
- Skyrocket positive online reviews
- Dramatically decrease negative reviews
- Manage and auto-respond to online reviews

By scanning one of the **Smart QR codes** strategically placed in your store or by clicking on the link sent postcheckout, customers can send actionable Feedback that enables management to respond and react. The men's restroom is out of paper towels.

Can someone please come unlock the locked case for the razor blades?

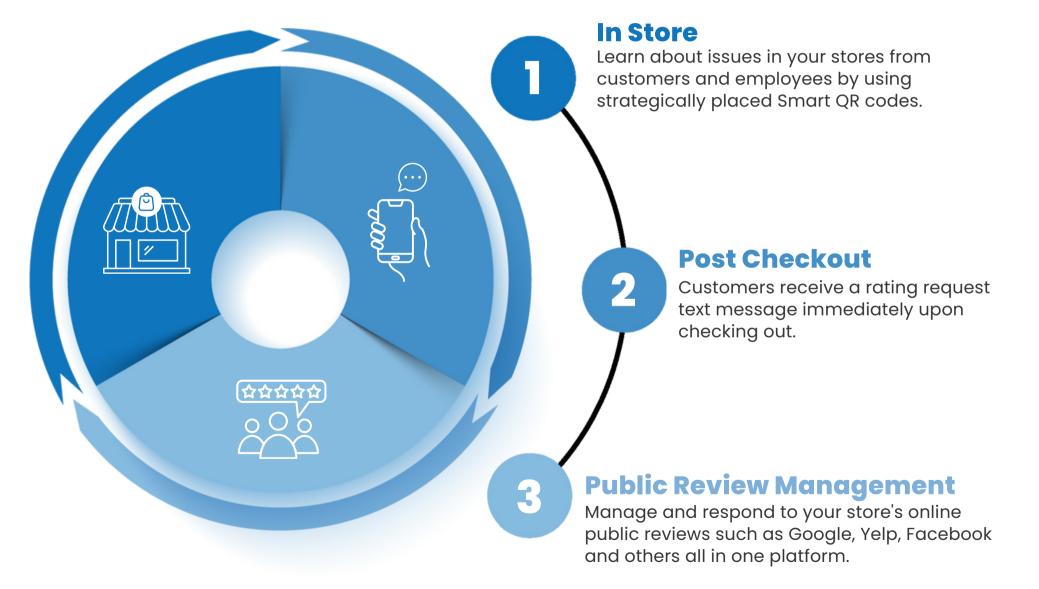
Jen did an amazing job helping me pick out the perfect gift.

I have been here since 9am and no one has unlocked the front doors.

#### RealTimeFeedback.com

\*If our platform does not double your Google reviews from the previous 30 days from the time we launch the AutoPilot Rating Request functionality integrated with your store's management software within 60 days, we will refund you one month of service.

Real Time Feedback gives you a **360° view** of the customer experience in your stores.





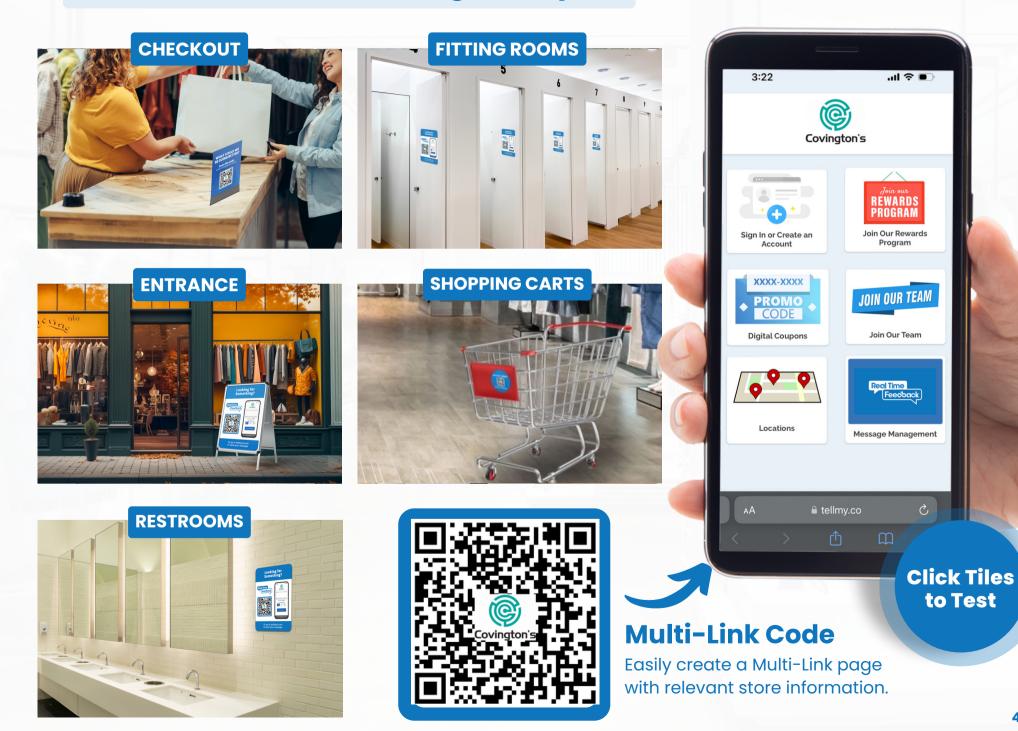
# Find out about issues WHILE customers are still in your store.

Customers can alert you about issues by simply scanning Smart QR codes strategically placed throughout your store.



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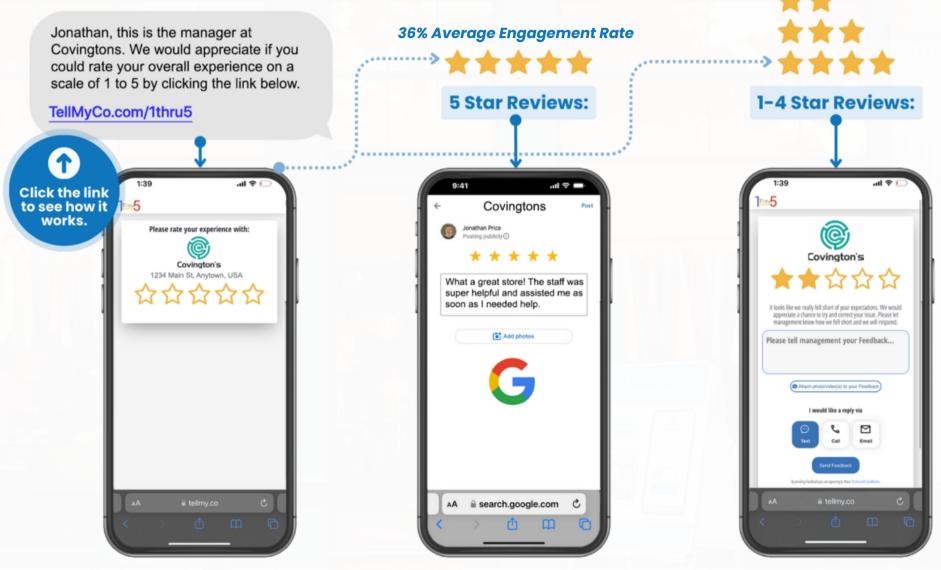
### **Smart QR Code Marketing Examples**





# **Auto Pilot Rating Requests**

Send customers a **rating request** text message and/or email as soon as they checkout. 5-star ratings generate 5-star online reviews while non 5-star ratings generate feedback.



Once customers leave your store they immediately receive a **rating request** text message or email.

**5-star ratings** are taken directly to a Google review page for your business.

1-4 star ratings ask the customer to provide details as to why they did not have a 5-star experience.



Management

# **Real Time Reviews**

View and respond to public online reviews posted on Google, Yelp, Facebook, etc. **all in one platform**.

Auto-Respond feature will send 4 and 5 star Google reviews one of many personal customized responses.

**Click Here** to get your store's Viewing – Covington's Switch Account reputation score card. Real Time **Reviews** (556) ↓ Export to Tableau - Scheduled Exports \*\*\*\* Dashboard FILTERS: Clear All REVIEW ANALYSIS All sources ~ All locations All rations Jul 1, 2022 - Dec 8, 2022 👻 v v Revie Show More N ∅ Keywords Rating Status Date . Location Source Summary Ask Tool Covington's 12/07/2022 \*\*\*\* G Google Never been treated as horrible as 0 -- Not Responded 1234 Main Street BUSINESS PERFORMANCE we were today... '8' Competitors Covington's Wonderful staff that works at this \*\*\*\*\*\*\*\* □ 12/07/2022 G Google 0 -- Not Responded Respond 1234 Main Street place, but the manager is so rude ... Le Location Performance Reports Covington's 12/07/2022 \*\*\* Velp Restrooms were absolutely filthy! I --- Not Responded Respond on 🚳 1234 Main Street ONLINE PRESENCE <] Amplify Covington's Customer engagement team on point! \*\*\*\*\* 12/06/2022 G Google I -- Not Responded Respond 1234 Main Street Fixed our issues with the return. []] Local Listings Photos NEW Covington's Called this store once and a woman 12/05/2022 \*\*\*\* Q Yelo Respond on 📵 I - Not Responded 1234 Main Street named Beth had an attitude ... Covington's Cool store, I like the concept but when I □ 12/04/2022 \*\*\* G Google 0 -- Not Responded 1234 Main Street needed assistance, there was no ... Settings Covington's Won't return any of my calls Respo: ⑦ Help 12/04/2022 \*\*\* G Google -- Not Responded 1234 Main Street about availability of some items

# **KEY BENEFITS**

Does your current customer experience management platform do ALL of this?



In-store customers simply scan the QR codes strategically placed around your store. **Does not require an app download.** 



Easily manage and respond to Feedbacks from both a **mobile app** or **desktop web portal**.



Enterprise view allows groups to **see** and **compare** all of their stores' performance.



Send customers a simple **rating request**. 5-stars go to public review sites, 1-4 stars generate private internal Feedback.



**AI-powered** customer sentiment analysis lets you quickly gauge your customer's sentiment when they submit Feedback.



**Custom alert settings** can be set up to ensure Feedback does not go unresponded to.



**Create departments** such as Sales, Training, Maintenance, etc. so designated employees only receive certain Feedback.



Customers can include **photos & videos** with their Feedback.

# **FEATURES**

#### **Real Time Reviews**



Easily monitor and respond to all online public reviews from one aggregate portal. Positive reviews can automatically receive one of several canned responses.

#### **Multi Link Codes**

Create QR codes that will direct customers to a custom landing page with a variety of links that you can create.

#### **Employee Feedback**

By simply adding #EMP to the Feedback, employees can easily submit Feedback to management from anywhere.

#### **Create Internal Incidents**

Staff and customers can report internal incidents that are immediately delegated to the department selected.

#### Lost & Found Module

Employees can easily log and track found items in the management portal.



#### **Quick Recruit**

Includes QR codes to display in store that list the positions you are hiring for while capturing applicant contact information.



#### **Trigger Codes**

Create QR codes that pre-populate messages, instantly sent to management with a single tap.



#### **Respond with Video**

Easily respond to customers with a custom or pre-recorded video message addressing or thanking them for their Feedback.



#### **Masked Calling**

Call customers from your personal cell phone without fear of exposing your personal cell phone number.



#### **Integration with Chat GPT**

Recommends responses based on Feedback submitted for faster engagement.

# Why Retailers Need Real Time Feedback:

Real Time Feedback allows customers and management to seamlessly communicate & address issues as they happen. Managers are now able to resolve issues & be proactive in problem-solving, while keeping customers satisfied. Store managers can actively seek & act upon Real Time Feedback to demonstrate their commitment to their customers.

After their shopping experience, customers will receive a personal text from your team inquiring about their experience at your store. Real Time Feedback allows you to take care of situations quickly and respond immediately, reducing negative reviews. With Real Time Feedback your stores will continue to be in prime condition with satisfied customers.

### Why Sign Up to Real Time Feedback:

- Instantly enhance customer interactions
- Boost positive online reviews
- Contract with no long-term commitment
- Platform is completely customizable
- Daily/weekly/monthly reporting
- Extremely affordable

### Set Up a Demo Today!

Scan or click the code to submit your contact information.



(888) 294-1411



info@realtimefeedback.com

